**TrueTandem Announces it has been awarded Silver level Partner Status in the Dynamics CRM competency from Microsoft.**

August 28, 2012

Achievement recognizes commitment to the highest technical qualifications in the industry.



**Reston, Va. — August 28, 2012 —** TrueTandem, a Reston, Va. based certified small business, today announced it had been awarded Silver Certified Partner Status in the Dynamics CRM competency from Microsoft. This achievement recognizes the Dynamics CRM practice within TrueTandem as having delivered high levels of technical expertise as well as documented customer satisfaction to earn this distinction. As a Silver Certified Partner, TrueTandem has demonstrated a commitment helping customers gain high levels of value from their investments in Microsoft Dynamics CRM as a platform to automate internal business processes.

TrueTandem has been delivering these Dynamics CRM solutions since 2004. One of the core elements of TrueTandem’s success has been to focus efforts on understanding client’s business environments and how technology can improve business process and results. The use of an iterative deployment process is one of the keys to helping clients see value in the technology investment quickly. The CRM Practice has clients in industries including private foundations, non-profits, professional baseball, energy, construction, and training to name a few.

“We are extremely proud of this accomplishment and of all the hard work that goes into earning it”, said Pete Nash, Vice President and Dynamics CRM Practice Manager. “The benefits earned with this designation will help us to continue to enhance the offerings we provide our clients.” Mr. Nash added, “We have always been excited about the flexibility of the Dynamics CRM platform for solving client’s business needs. On this platform, our team has built a grants management solution, a classroom management solution an inbound call center solution as well as the traditional sales and customer relationship solutions.”

The Microsoft Partner Program was launched in Autumn 2003 and represents Microsoft’s commitment to the success of its partners worldwide. Less than 5% of all Microsoft Partners have earned a competency and this represents the second one earned by TrueTandem in the last 12 months.

**About TrueTandem**

Established in 2004, TrueTandem is a consulting services organization focused on the rapid deployment and adoption of Microsoft technologies and solutions. We offer a full array of services from infrastructure to application development.

Our mission is to help customers quickly realize and leverage the value of their technology investments, become more efficient and self-sufficient. TrueTandem's management team has over 50 years of collective work experience as former Microsoft employees. Our team understands the technology and culture to get the most out of your relationship with and investments in Microsoft. We know how to navigate a large organization, while offering the agility of a small company.

A Certified Small Business and Gold Certified Managed Microsoft Partner, our reputation for outstanding work in the public and the private sectors has earned us the respect of government entities, fortune 500 companies, associations and software partners around the world. Large and small organizations trust TrueTandem with their mission-critical deployments and solutions. TrueTandem thrives on delivering quality projects for our customers - we **just get it done!**

For more information on how TrueTandem can help your organization maximize its IT investment, contact [sales@truetandem.com](mailto:sales@truetandem.com) or 703-889-6011 or visit [www.truetadem.com](http://www.truetadem.com)

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